GCSE Business Curriculum Intent

Why is GCSE Business Important?

GCSE Business equips students with the knowledge and skills to understand and navigate the business world, preparing them for future careers and everyday life. It aims to develop critical thinking, problem-solving abilities, and an understanding of how businesses operate, impacting everything from local communities to the global economy.

What learning GCSE Business looks like at PACA

- Learning through case studies
- Building business language through discussions
- Strengthening public speaking through creating pitch decks
- Building data analysis skills through projects that involve research
- Improving written skills through exam practice (extended writing)
- Developing mathematical skills by interpreting data.

As students become more competent, we see progress through students

- Analysing real-world business examples to illustrate concepts and principles.
- Engaging in discussions about business issues and challenges.
- Presenting research and findings on business topics.
- Being able to write using business language & terminology.
- Having a sound understanding of modern business strategies, challenges and specific examples from news sources.
- Have the knowledge as to how to start their own business.

Attributes that help children achieve success in Business

- **Critical Analysis:** Analysing business scenarios and evaluating different perspectives.
- **Decision-Making:** Developing the ability to make informed choices based on data and analysis.

- **Problem-Solving:** Identifying and resolving business challenges.
- **Finance Understanding:** Understanding financial concepts and their application in business.
- **Data Analysis**: Interpreting and using data to inform business decisions.
- **Teamwork:** Collaborating with others on projects and tasks.